



Lou Kiwanuka, whose operational management company EventShaper is very much at the coal-face when it comes to running events, witnesses waste happening in various contexts within the industry.

“We’re leaps ahead in some ways, because we’re constantly reusing things,” she tells *EN*. “But our biggest challenge is vehicle movement and the amount of vehicles we put on the road. It’s one area where we could definitely make some improvements. But to do that we’d need quite a bit of industry change.”

The movement of plant in and out of venues is a particular source of frustration, as plant from one supplier is moved into a venue for one show, just to be moved out and replaced with similar vehicle from a different supplier for the next.

SOURCE: Exhibition News, July 2018, ‘The Tip Of The Iceberg’