

MediaShaper

Exceptional Content For Exceptional Engagement

WHAT DO WE DO?



- Create up to 20 posts to use across your social media platforms
- Hold an initial client meeting where a full content profile is outlined
- Content calendar created to fit with your goals and peak trade periods
- Preparation, design & production of content including captions
- Content is then scheduled, uploaded to our planner and is posted automatically on the desired date or sent to you for you to post at a time that suits you depending on your chosen package


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HOW DOES IT WORK?

- We ask you a lot of questions in our initial meeting to find out everything about your business
- We use that information to create unique posts tailored to your goals and audience
- Once you approve the content it is scheduled and posted via our content planning software, no more having to think of unique content and worrying about when is the right time to click post!



HOW MUCH DOES IT COST?

FROM POST TO PUBLISHED

£350: 20 x posts (inc. caption) to be created, scheduled and posted on your behalf

CONTENT & CAPTIONS ONLY

£250: 16 x posts (inc. caption) created and sent to you for you to post whenever you like

OPTIONAL PACKAGE ADD ONS:

- 2 x hours interaction time from social accounts
- Database of media contacts and online accounts to engage with

£85 per add on